



BEFC SPONSORSHIP PROPOSAL

Invitation

At Boroondara Eagles Football Club Inc. We are a family focused Football Club based in Melbourne's inner eastern suburbs providing excellent facilities for all players. With almost 900 players in 36 Junior Boys and Girls teams (under 8 to under 16), 7 Men's and Women's senior teams, plus under 5 to under 8 teams, we aim to help all players grow in skill while enjoying success in their Football careers, that also encourages player development in an environment of respect for all involved in the beautiful game.

BEFC is a young club - less than ten years old and its members are drawn from diverse backgrounds. Everyone is welcome, and places in our teams are in high demand.

We are have great facilities at our Macleay Park home ground and a policy of providing excellent coaching for all play





Why sponsor us?

To be part of a club whom promotes community spirit and supports all players. A club that feels like a family and teaches our children not only soccer skills but life skills. Teaches our children to support and encourage all team mates no matter what skill level. Teaches our children to play fairly and to lose or win gracefully. A club to be proud of. These children being moulded are the adults of the future. This is the future generation of soccer players but also young adults. We need your support to build this young generation. You only need come and watch these children playing a match to know it is a valuable investment.

With your support we provide the players with a family community that then enables them to develop as successful individuals. We focus on providing the skills that will mature the kids to be able to with stand the struggles of life. At BEFC we encourage teamwork, communication, fair play, fitness, being social and the right state of mind.

Throughout all our training sessions, games and social activities we ensure that all kids receive the best out of all the opportunities that they have at hand. With the support more sponsors we will be able to provide the best support and guidance for all players.

With almost 900 families in our community to support BEFC is definitely challenged and its committee take on this responsibility very seriously. Many of our past players now coach the younger teams. These young men and women are an example of good ethic and dedication. They are hardworking and proud to support their club.

Remember 1000 local families will know your name and your number. Families who build, shop, eat, dine and travel. You will be their contact and they will pass your name on. Word of Mouth is the best advertisement.



Sponsorship packages

Our BEFC community has great business opportunities for your growing businesses, the sponsorship will provided:

- A sponsor board at local club house
- A plaque with the business name
- Sponsorship on the soccer jersey for major sponsors
- Reference on the club website
- Gala day

With nearly 1000 players and close to 1000 families that are all members within the club the networking opportunities that are available for the businesses that decide to go along with generous sponsorship are amazing.

The Gala day will occur twice a year which will enable sponsors to set up a stand at the local club and will have the opportunity to sell their range of products and the chance for free advertisement with exposure to all the club members, families and friends that will be attending the event.

With the outstanding number of members and players there will be a huge advertisement opportunities with having your business name or logo present on the BEFC jersey.

By being a part of our community you will have access to all the other businesses and services that support the club, this is the easiest networking opportunity that you will ever come across.

We will also have a Huge Fund Raising Dinner as a thank you for your support.

Costs

\$500.00	Website
\$1000.00	Plaque in Club Rooms
\$5000.00-\$15000.00	Jumper and Gala Day Stand



Current sponsors

The club already has a various different sponsors that already are taking advantage

- Fratelli Engineering
- Jellis Craig
- Bully Zero Australia
- British Car Components
- Daluna
- Dick Reynolds Building
- Concept Build
- Foundation Technologies
- Bendigo Bank
- SCM Wealth Management
- Accounting HQ
- Dimattina Coffee
- Gelati Sky
- Kew School of Dance
- GWS
- Cr8 Properties