



BOROONDARA
EAGLES F.C.

2020 Season Annual Report

October 2020

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1. Presidents report



Chris Constantine
2020 Club President

I hope that this finds you and your family well after what has been a challenging 2020 season for us all. As we start to plan for 2021 with optimism, it is important to reflect on the learnings of 2020 and acknowledge the contributions and achievements of a season without parallel. COVID-19 has affected everyone within our community and Boroondara Eagles as a club has not been immune to its. Thank you to each and every one of you who have been with us in 2020. An extra special thank you to my board members and our coaches who have ridden the ups and downs with inspiring spirit and understanding. I know this has not been easy.

Obviously the 2020 season was one of starts and stops. The BEFC board considered a cancellation as early as March and at various times I have reflected upon whether our decision to push was the right one due to the potential financial impacts of an incomplete season. In compiling this report, it has reinforced my view that as a club, it is our responsibility to offer the community and opportunity for optimism and connection in uncertain times. To this end we have been able to offer a refund which exceeds not only that offered by Football Federation Australia and Football Victoria but it is higher than our direct competitors and we are able to plan for 2021 with financial certainty with the hope to welcome back all of our existing members and attracting new members.

I would like to provide specific thanks to outgoing board members Darren Bridges and Umberto Mecchi who will not stand for re-election in 2021. 'Uncle Darren' as he's affectionately known has carried the lion's share of operational duties in the last few years. Without Darren, I have no doubt that we would not have made it onto the field at all this year. Similarly, Umberto has been a driving force in facilitation of strategic planning and vision for the club. In expanding the club's commercial partnerships and sponsorship offerings, he has secured the clubs financial stability long into the future.

Looking to the new season, we continue to focus on the strategic areas identified last year:

1. Player and Coach ability and potential;
2. Best in class facilities and experiences for all girls and boys;
3. Operational excellence and improved communication;
4. Financial sustainability and greater commercial outcomes for partners.

To that end, we have launched a partnership with FC Select and prominent Australian coach Arthur Papas which will help develop the BEFC football curriculum with greater coach support and training. The club has also secured the upgrade of Macleay Park facilities with new lighting installed and the levelling of Macleay 1 – North currently underway.

Finally, I ask for your help to make 2021 the most successful year for BEFC to date. We need volunteers in all areas and recognise the value of diversity and the contribution that fresh and different perspectives could bring to our club. We are currently seeking Board expertise in the following subject matter areas:



- Medical and health
- Legal and compliance
- IT
- Brand and Marketing
- Government relations

If you are interested in finding out more about these Board Member roles and how you can get involved, please do not hesitate to contact myself via
CConstantine@millarmerigan.com.au

Chris Constantine
2020 Club President



2. Introduction to the Boroondara Eagles Football Club

2.1 Our history

The Boroondara Eagles FC as we know it now, emerged in 2008. It is now a community club of choice for more than 600* players, both male and female, in teams ranging from U5s to Senior teams. (*2020 numbers affected by Covid-19 pandemic)

At the heart of our club is the belief that every player should strive to be the best version of themselves. We aim to help create resilient, responsible, and respectful young players who will kick goals in life and in their community.

The BEFC creation was the result of the merger between the Boroondara Lions (formally the Collegians and where our purple colours originate) and the Templestowe Eagles (itself formed from the merger of Kew Eagles and Doncaster Inter).

Junior Girls teams have featured since their inclusion in 2005 at the Boroondara Lions. Senior women's teams have existed at BEFC since 2011 and have been extremely successful.

Today, we are proud to provide a community based, inclusive environment for junior boys and girls as well as senior men and women teams. Our senior teams are known as the Boroondara-Carey Eagles after an amalgamation between Boroondara Eagles and Old Carey SC.

2.2 Club Presidents

The club's history and success are due to committed volunteers and leaders with a relentless focus on servicing the members of the club.

2018 to present	Chris Constantine
2016 to 2017	Paul Guthrie
2010 to 2015	Graeme Smith
2008 to 2009	Paul Martinez
2003 to 2007	Andrew Barbayannis

2.3 Life Members

Community clubs across the country have a number of inspiring stories that go to the heart of delivering selfless contributions to ensure community sporting clubs thrive.

These are our Life Members:

2017 to present	Graeme Smith
2018 to present	Paul Guthrie



2.4 Club committee members and key staff

Chris Constantine, President



Chris has been involved at the club in various coaching, playing and administrative capacities since 2005. As a committee member since 2014, Chris has managed junior and senior programmes and has now held the presidency for three terms. Chris has a BEng degree which he completed in 2009 and works as Regional Manager and equity partner at Millar Merrigan Land Development Consultants. With a specific focus on facilities development, his professional skills support the forward planning of the club and aspirations to develop an NPL compliant facility and dedicated BEFC clubrooms.

Angela Bridges, Secretary & Governance



Being part of BEFC for over ten 12 years, as a parent of kids who played, a game day sideline supporter and "soccer widow" it seemed like a natural next step when asked to join the Board Committee. Working on the Board committee has been an opportunity to give back. Angela has a BEng Degree, Masters in Leadership and Management (Organisational Dynamics), Grad Cert in Business Administration (Executive), Six Sigma Black Belt lead, and is now also a Veda Meditation teacher. She has worked as a senior executive in a large listed organisation helping to turn around their performance. Coaching and mentoring various people within other organisations whilst still attending games and cheering from the sidelines. Angela has after two years on the Board chosen to stand down in her role as Secretary and will no longer be a member of the Board. You will still see her shouting from the sidelines as she continues to be a supporter!

Danielle Stella, Communications

Danni and her family joined the BEFC in 2009. Up until recently, she had all 3 children (1 daughter and 2 sons) playing football with the Eagles as well as a husband that volunteered as a coach at the club, Danni has gained an insight into the running of the club across numerous sections. She volunteered as a Team Manager and Age Group Coordinator before joining the Board in 2019. Danni has learned a lot about football during the last decade. Her passion is knowledge and communication, aiming to connect all sections of the club be it through words, photography, social media and events.



Umberto Mecchi, Marketing and Sponsorships

Umberto Mecchi oversaw the responsibilities in marketing and sponsorship in the 2020 season. We were excited to leverage Umberto's sport sponsorship expertise having negotiated "major league" agreements across all football and sporting codes in Australia (including AFL, A-League, NBA and Tourism Festivals) and draw on his experience to drive significant sponsorship growth to our Club not to mention strong commercial strategy, planning and Governance expertise. Umberto has three children playing at the club – Massimo, Emerson and Elena. Umberto has decided to step down from his role in 2021 for personal reasons and we thank him for the significant contribution he has made in his two year term on the Board.



Darren Bridges, Operations & Junior Program Manager, Treasurer



Darren has decided to stand down from the board after 12 years at the club and 2 years as a BEFC Board member.

Marina Scherbanuk, Club Administrator

6 years ago Marina's family joined the Eagles as Miniroos players and have played every year since. As a passionate soccer family, her husband also joined as Coach of the U8 Girls in 2015, a role he has continued and expanded on ever since. 4 years ago, Marina commenced as Registrar and took over the administration of the Club following on from this role. With a background in Sports Insurance, Policy & Compliance, Finance and Centre Management Marina brings a strong customer focus to the role and always strive for service excellence. Her strengths include services marketing, project management, policy compliance & executive level administration.



Dilan Lomas, Operations Manager



Dilan Joined the Eagles in 2017 as a senior player and has been an integral part of the Team that has won back to back promotions three years running. Off the field Dilan has progressively become more involved with the Club. Initially starting as a Specialist Programme Coach and assisting with coaching junior teams, Dilan has since progressed to being Specialist Training Programme Manager in 2019, Assistant Coach of the senior men's team, current Manager/Coach of the Women's Senior Team and most recently taken up the post of Operations Manager.

Dilan has a BSc Honours in Sport Science and further qualifications in Business, Leadership and Management. Dilan brings a wealth of personal knowledge and experience of the game and is excited to be heavily involved in the club both on and off the field going forward.

Manny Koutroulis, Director of Football



Manny has been at the helm as Director of Football at Boroondara Eagles FC over a 9 year period. In this period Manny has at times also been involved in further coaching capacities as Men's and Women's Team coach.

He oversaw the introduction of Women's Football at BEFC and within 5 years oversaw the rise from State 3 to a Premier League Grand Final. Recently he has also overseen and coached the Men's team rise from State 4 to State 1.

Manny has also been the Head of Soccer at Carey Grammar over two decades. In that time, he introduced the Girls Firsts Soccer program to the school and since then the school has won 9 premierships in total. He also coaches the Boys Firsts at Carey having won 4 Associated Public Schools Premierships.

Throughout that time Manny has mentored many players who have gone on and played at higher levels in the W League, A League, abroad and in State programs.

Furthermore, Manny has sought and gained many professional development opportunities by extensively observing programs in Holland, England, Japan, The Australian Institute of Sport in Canberra and domestic A League clubs and therefore brings a high level of coaching expertise to BEFC.

Manny manages the coaching program at BEFC and appoints and oversees over 50 coaches. He is very passionate about community football and loves that all levels within BEFC are very well catered for. He believes that the senior teams need to be role models and mentors to the younger kids and employs many leading senior players in these roles achieving the goal as Manny puts it to be one strong community club where the juniors are linked to the seniors.

Manny will continue in his roles and he will seek for further opportunities for all coaches and players of all levels to further be enhanced over coming years. Manny is also



working at bringing NPL Football to BEFC for both Girls and Boys so that the club no longer loses top tier talent that unfortunately in recent years have had to travel outside of the Boroondara municipality to seek these opportunities.



2.5 2020 Club Sponsors and Partners

As a not for profit entity, BEFC relies heavily on the financial contribution and support of our sponsors and partners. Without their support the club would find it difficult to operate and deliver the services we do to our members.

We are extremely grateful for their generosity and support.

If you are seeking a product or service in the categories our sponsors operate in, we urge all members to contact these wonderful brands in the first instance as they are committed to ensuring that the Eagles family get a great deal.

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3. Head coach report

Season 2020 will be remembered as a non - event in terms of playing Football and obviously much negativity centres around the world events due to Covid.

I wanted my report to focus on the many positive observations I made as Head Coach that proved to me that this club and its community is indeed a very special place to be a part of. I was so overwhelmed with the enormous amount of people that did step up in the Winter to help deliver a Covid Safe Winter season. From parent coaches coming in early and leaving late to not only coach but ensure all equipment was cleaned as per covid safety guidelines, to parent Team Managers who put themselves out at every session marking rolls ensuring all participants were marked so that we could trace entry, The Senior Men and Women players who not only adhered to the rules as players but many of them led the way as junior coaches mentoring the younger ones through a tricky period.....it was all truly a remarkable effort to get the season going and I am sure the kids enjoyed every minute being out on the park.

I thank the board for their enormous amount of work and full support to all involved on the ground. The Board volunteered an enormous amount of time and effort and I am very proud to see communication has been ever so clear and I thank them for also delivering a very fair refund structure at the end of the season.

Moving forward we have many exciting developments on the ground that will see all BEFC players reap the benefits. We have already seen a terrific ground development with the new lighting at Macleay Park 1. We know that more works is on the horizon which will deliver greater playing surfaces and continued upgrades and I thank the Boroondara Council for their support.

I am pleased to announce a partnership with Arthur Papas/FCSELECT which will deliver a specific Boroondara Eagles FC way to play model that will be absolute cutting edge. Arthur is one of Australia's best professional coaches currently as Senior Coach in Japan working under former National Coach Ange Postecoglou. Previously Arthur has coached in Saudi Arabia, India, underage Australian National Teams and at A League level with both Melbourne City and Newcastle Jets. Importantly Arthur worked worldwide with Double Pass which is a company that delivers Coach and program training to leading clubs. Under Arthur we will have many coaches be trained and stepped through a thorough process which will deliver a quality program for all from age 5 to 20. Furthermore, in season 2021 you will notice more official Heads of Coaching belonging to age groups. These managers will work more closely with all coaches/players and the work will become more targeted and specific based on milestones in each age group.

I look forward to the beginning of implementation of this program in 2021/2022 and importantly look forward to our great club community connecting in person again and being involved in the World Game that brings smiles to the faces of so many.

May you all stay safe and healthy.

Manny Koutroulis
Head Coach



4. Operational report

A frustrating year with the COVID-19 pandemic significantly affecting our plans, which ultimately forced the season to be cancelled - we did manage to get some training underway pre-COVID, and then again after lockdown with COVID Safe protocols in place. The new lights at Macleay 1 were magnificent, meaning both M1N and M1S pitches could be utilised as well as the lighting being suitable to host evening games in the future! Bring on season 2021.

At the end of preseason, we had 569 paid registrations just as the first COVID lockdown kicked in - numbers had been looking good initially, but COVID had certainly impacted registrations this year.

Had the season transpired we anticipated having:

- 47 competition teams U8-Senior
- 2 non-competition teams / groups (U5-8)
- 22 MiniRoos Teams
- 21 Junior Teams
- 4 Senior Teams
- 34 Male Teams with 408 players
- 11 Female Teams with 118 players
- 144 NEW players
- 110 Male
- 34 Female

For the first time ever at BEFC, the Junior Boys teams had an A grade team at each age level, including an U20 team for this first time.

A few players from season 2019 were lost to the revised Junior NPL boys competition and some of our girls were lost to the female NPL Junior competition, but there were also players moving back to BEFC from NPL.

The Senior Women's team were about to commence playing in the newly formed Victorian Premier League (VPLW) competition which sits between the community State League 1 and the Women's NPL competition. Although there was no planned promotion for season 2020, promotion was noted for the 2021 season. BEFC very much would like to take the Senior Women's team into the Women's NPL competition in the near future.

Similarly, BEFC has aspirations to have an NPL Junior Boys & Girls section within the club, when this opportunity arises.

Darren Bridges
Operations & Junior Program Manager



5. Senior Men & Women competition report

Unfortunately, this year was a non - event due to Covid-19. Both the Men and Women virtually had two pre-season periods. The first was from January to March and then again in the middle of Winter when we got close to a re-start.

The Women enjoyed the sessions under the watchful eyes of coaches Dilan Lomas and Elise Kyrgios. We were pleased to attract some new players to the club and see some progression of young girls progress from Juniors into the Reserves.

The Men were preparing for State 1 on the back of three successive promotions. Many trialists appeared looking for a place in the division 1 outfit and apart from a handful of additions we mainly retained our squad. In the Reserves we added many juniors that had progressed from our junior under 18A team that were an exciting group coming through.

The only official result was the Men beating Plenty Valley Lions 5-2 in the FFA CUP.

Manny Koutroulis

Head Coach



6. Junior Competition report

No program was possible apart from some limited training sessions due to COVID.

Darren Bridges

Operations & Junior Program Manager

7. Miniroos program report

7.1 U5-8 Program

No program was possible apart from some limited training sessions due to COVID.

7.2 U9-11 Program

No program was possible apart from some limited training sessions due to COVID.

Dilan Lomas

Operations & Miniroos Program Manager



8. Commitment to the Women's game

We at BEFC welcome the FV decision to award promotion from the 2nd tier (VPLW) to the first tier (NPLW) for season 2021. This is a huge boost for the club and for our Women. BEFC has over a number of years been at the forefront in terms of excellence in the Open age Female Football Competitions. In Season 2015 our Women won the TeamApp Cup and lost in the Grand Final to South Melbourne on penalties. Post that and purely based on an application model the FV did not award a NPLW licence to our club much to our disappointment. Furthermore, we found ourselves in a State 1 Competition (Tier 2) with no automatic promotion available. It is worth noting that our Women, just like our Men, won three titles in a row (State 1 - 2016, 2017, 2018) but unlike our Men, were not given the opportunity to go up.

The new Tier 2 competition merges the best 6 from State 1 South East and the best 6 from the State 1 North West giving our Women a top State wide competition to compete in and more telling the possibility to go up to the highest division in the state. BEFC certainly has aspirations to do that. It is worth noting that the NPLW is also a great breeding ground towards W League and or being scouted and playing internationally. We can have our junior girls now look forward to a brilliant pathway at BEFC and aspire to become the very best.

With the FIFA World Cup looming on home soil in 2023, we look forward to a very exciting new era ahead in the Women's game.



9. Community program highlights

9.1 Soccer Mums

Soccer Mums is a non-competitive, supportive, social football program designed specifically for mums to help them participate, learn the basics of football and enjoy the benefits of playing sport. To date, the delivery of Soccer Mums has been underpinned by funding through VicHealth's Active Women and Girls (AWAG) funding program. This funding ended In July 2020.

We intend on continuing to deliver a program for Soccer Mums in 2021 once the return to sport guidelines are known.

9.2 FFA National Club Development Program



BEFC is now classified as a 5 Star Club by the FFA as per the National Club Development Program (NCDP). Our club was assessed on governance, policies, communication, player development, female participation, inclusiveness, facilities and football experience. This is the highest level accreditation possible.

This achievement will enable the club to thrive, grow, develop and set ourselves up for our long-term future success and sustainability. The NCDP has been designed to bring all clubs in line with industry standards to continue building the future of our sport.

9.3 Facilities campaign - Training Lights at Macleay 1

Thanks to a \$206,000 lighting renewal project by Boroondara Council undertaken as part of Council's 2019/20 capital works program we now have brighter lights on Macleay 1.

BEFC welcomed the project completion and congratulated the Council on the level of collaboration and response to the growing need for accessible, safe and modern facilities that the growing football community deserves.

This investment creates greater recreational participation in the community. Now complete, the new 100 Lux sustainable LED lights will provide more reach across the oval and ground time for teams to train and play. The quality of lighting installed means that Macleay 1 has also been certified by Football Victoria for the provision of hosting night matches for our Miniroo and Junior players.

9.4 Facilities campaign - Resurfacing of Macleay 1

As part of Council's 2020/2021 capital works program, the pitches on Macleay 1 will be levelled and the surrounding fences will be meshed to stop the soccer balls from rolling out to the car park. The cricket pitch is also due to be repositioned slightly so that less is on one of the soccer pitches. These capital works are intended on being completed by March 2021 in time for our Winter Season.



9.5 Facilities campaign - Diversity Inclusion Participation Program (DIPP) - Stradbroke North Pavilion

Council has developed the Diversity, Inclusion and Participation (DIP) Program, to address the significant increase in demand for sport, particularly female participation. This increase has presented challenges in providing welcoming and inclusive spaces to accommodate all, as traditionally sportsground facilities were built to accommodate males.

The DIP program will enhance Council's facilities, ensuring they support increased participation by creating functional, inclusive and welcoming spaces for not just women, but a diverse range of participants. The program will be implemented over the next three years.

It is important to note that the DIP Program is not a renewal program and will not include improvements to kitchens or social spaces. Essentially the project will involve upgrades to change room wet areas, umpires rooms, first aid rooms and security lighting from the pavilion to the carpark.

The scope of this project included the following improvements:

- Lockable showers and toilets in change room wet areas within current footprint
- Lockable shower and toilets in umpires wet areas within current footprint
- Adjustments to accommodate ambulant doors
- Basins with integrated shelf
- Installation of 1 x gooseneck tap in each wet area to allow participants to fill up water bottles
- Lighting works:
 - Pavilion car park (north and south oval) - Installation of pole mounted lighting
 - Pavilion DDA pedestrian stairs & access pathway - Installation of pole mounted lighting

The safe pathway lighting works have been completed with the remainder of the wet areas to be completed by the end of October 2021

9.6 We “Respect The Game” pledge

In conjunction with Football Victoria, the Boroondara Eagles pledged its public support for the Football Victoria respect code around “Respect The Game”. We believe this program and code accords with the BEFC values in respecting officials, players, parents and volunteers to foster cohesion more broadly across the football community.



10. 2020 Finance Report

A difficult year due to COVID saw no fundraising activities being held. Various cost savings were made to reduce the financial loss to the club, including reduction in hours worked by people in the club paid roles.

The club will still report a significant loss for the year once refunds are completed. Profit & Loss Statement will be available at the AGM after the end of our Financial Year (31st October).

In 2021 we will continue to see opportunities for sponsors, to manage our costs all of which will be to ensure our membership fees are deployed effectively across all our members needs.

The clubs previous strong financial position saw refunds being able to be provided to members for the “none-season”, less costs incurred in the lead up and preparation for the 2020 season.

This was an extensive and rigorous process, once Football Victoria and Football Federation Australia announced what they would refund from their fees which are taken from the BEFC registration. FV refunded 50% of their fees for MiniRoos and Juniors, and 70% for Senior Men / Women.

This allowed the club to provide just over \$200k in refunds to registered players at the club.

Darren Bridges

Treasurer



10.1 Fundraising and donations

Contributions received from fundraising and donations in 2020 equates to \$40,846.96 to date.

Entertainment Books

Sold 3 books and raised \$56

Dept of Health - Grant for \$33,000

This funding supports the master planning of Macleay Park and detailed design of facilities supporting female participation in football. BEFC does not currently have dedicated female change facilities within the precinct which limits our ability to increase the number of female sides entered in competition.

City of Boroondara - Non-Discretionary COVID Support Grant for \$500

Given the current COVID-19 pandemic, Council has been considering a number of ways to assist their sporting clubs during these challenging times. Council is pleased to be able to provide BEFC with a non-discretionary grant of \$500 to help offset some of the loss of revenue while you've been closed.

This grant is also in recognition of the important role sporting clubs play within the community and the key role you will all play in getting people active again as restrictions are eased.

Boroondara Council Small COVID Response Grant \$1000

Council recognises the significant impact COVID-19 has had on individuals, families and the organisations and groups that provide services across the community. As part of supporting the community to respond to this impact, Council is providing quick response grants of up to \$1000 to assist organisations and groups to continue to provide services, and re-open closed services where possible, in a way that maintains the safety of all.

Community Sport Sector Short-term Survival Package for \$1000

This short-term survival program is designed to support the ongoing operational viability of clubs throughout the COVID-19 shutdown period and beyond, ensuring organisations are equipped to recommence the delivery of their activities to the community following the lifting of restrictions

Community Sport Sector Short-term Survival Package for \$500

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Hyundai Goals for Grassroots (Total Value \$4000)

During each round of the Hyundai A-League season, one match is designated as the 'Goals for Grassroots' game. In this match, the selected junior club is issued with an array of match day benefits, including match tickets, and receives a guaranteed \$1,000



grant plus an additional \$1,000 for every goal that the home team scores (up to a maximum of \$10,000 per game).

BEFC was allocated Round 13 (Friday 3rd January 2020) and there was the potential for an additional \$1000 for every goal that Melbourne City kicked. Melbourne City played Western United and won 3:2 resulting in a great fundraising win for BEFC! Thanks go to Kai, Harvey, Scarlett, Leila, Callum, Natasha, Lucas and Chelsea who made it to the match and were on the pitch to take receipt of the very large cheque!



Rebel Community Givebacks (Total Value \$790.96)

Our club has been selected to participate in the [Rebel Community Givebacks Program](#). Under this program, the club can earn 5% of your purchases at Rebel Sport as instore credit to spend on our sports program. All you need to do is join [Rebel Active](#) (instore or online), select Boroondara Eagles FC from the list of participating groups and swipe your loyalty card every time you make a purchase at Rebel Sport. You'll receive access to great member prices and other initiatives and the club will receive a 5% credit.

For the 2019/2020 Financial Year, BEFC has been rewarded with a total of \$790.96 as a loyalty for your purchases made with Rebel. This is in the form of a credit note which we then spend at Rebel.



11. 2020 and beyond

11.1 Strategic plan and vision

This strategic plan is still in place and is the future direction if the Club, however given the difficulties imposed this year due to COVID, we have been unable to make any significant inroads in achieving these outcomes.

Our vision for 2020 to 2023 will deliver fundamental services to our community.

With this growth however comes an increased responsibility and strong governance from the club administration to ensure we exceed the needs of the growing membership and deliver quality football experiences to all participants.

The current committee has developed a simple but accountable plan to address the needs of our members and support sustainable growth into the future.

The 2020 - 2023 BEFC Strategic areas of focus



Our plan is pretty simple but ambitious. We have a strong vision with four key focus areas that we believe will make us a great club, that is underpinned by a set of strong values that all participants can take into life outside of football.

Starting with our vision it is simply about “Fostering self-worth and achievement through playing football”. Our aim is to develop, with parent assistance, young adults who are respectful, resilient, responsible and passionate about embracing life and opportunities available to them. We believe these qualities will make us the club of choice for parents and children who want to reach their full potential in a fun, inclusive and social environment. Essentially through football we want kids to be better versions of themselves.

We believe to be a successful club we need to deliver excellence in key four areas and this will be our focus for 2020:

1. Ability and potential:



This is where we leverage our reputation and scale as a highly capable, reliable and principled provider of structured development pathways for all participants.

2. Best in class facilities for all girls and boys:

This is primarily around having quality and essential infrastructure like good grounds, clubroom, lights, parking etc. but it is also about player centric support. By this we mean investing in qualified trainers with best in class training programs that also deliver strong mentoring and personal development off the field. A good way to think about it is how you choose a school for your child. It's probably less about the quality and range of the uniform they wear, but rather the quality of facilities, development opportunities and education and teaching they receive. That's the approach we intend to apply to ensure all participants can become a better version of themselves in life, through football.

3. Operational focus:

It's not lost on us that our club could improve the way it communicates, organises its processes and engenders greater community, parent and player participation. To address this, we will be setting up events and other important sub-committees to help drive better outcomes and improve club Governance and accountability. We will also be redeveloping our website in order to deliver you richer content and integrate better with our social channels on Facebook and Instagram.

This annual report in itself is a first for the club in recognition that we want to improve our transparency and communication with members. And why wouldn't we? We have a lot to be proud of as a collective community membership.

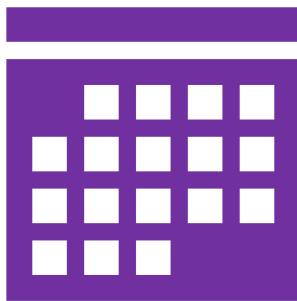
4. Financial Sustainability:

As a not for profit organisation we rely heavily on community, business and membership support to operate. For a club our size we need to improve our ability to attract and retain commercial partners for the long term and we have some experts within the club looking to reshape and structure sponsorships to deliver better player outcomes and experiences and equally greater marketing and commercial outcomes for our partners.

This is important as we do not intend to increase membership fees for 2020 beyond current levels.



12. 2020 Key dates



January 2020

- 17 Jan - Registrations Open
- 14 Jan - Senior Men commence training
- 15 Jan – Senior Women commence training

February 2020

- 17 Feb - U9 - U18 commence preseason training/grading

March 2020

- 18 March – ALL Grassroots Football Temporarily Suspended

June 2020

- 6 June – Senior Men & Women return to training
- 11 June – Juniors return to training
- 15 June – Miniroos return to training
- 19 June - M1 Lights officially opened

July 2020

- 9 July – ALL Grassroots Football Temporarily Suspended
- 13 July -FV Officially cancels 2020 Season for Senior Men & Women competitions

August 2020

- 5 August – BEFC receives 5 Star FFA Club Accreditation

September 2020

- 10 September - FV Officially cancels 2020 Season for remaining Community & Social Competitions
- 16 September - BEFC Announced End of Season Refund Process

October 2020

- 31 October - All 2020 End of Season Refunds completed

November 2020

- 16 November 2020 – AGM

December 2020

- 7, 9, 14, 16, 21, 22 December - Summer Program (**Dates to be confirmed**)

General dates:

- Committee Meetings – Held monthly, usually on the third Tuesday of the month.
- Senior Men participated in one round of the FFA Cup prior to the cancellation of the FFA Cup
- The Nike Cup for Senior Women was cancelled



13. Contact details

Boroondara Eagles FC Inc.
ABN 12 481 169 854

Postal Address

PO Box 593
Balwyn North LPO
BALWYN NORTH 3104

Club Administrator

Marina Scherbanuk
admin@befc.com.au
0423 785 800

Grounds

Macleay Park (Home Ground)
101 Belmore Rd, Balwyn North 3104

Stradbroke Park
1369 Burke Road, Kew East 3102

Wilcox Field
Carey Bulleen Sports Complex
169 Bulleen Rd, Bulleen 3105

Knox Regional Football Centre
George St, Wantirna Sth 3152

Web & Social Media



<https://befc.com.au/>



<https://www.facebook.com/BoroondaraEaglesFC> &
<https://www.facebook.com/careyeaglesfc/>



<https://twitter.com/boroondaraeagle?lang=en> &
https://twitter.com/bc_eagles_fc?lang=en



<https://www.instagram.com/boroondaraeaglesfc> &
<https://www.instagram.com/theeaglesfc/?hl=en>

Club President

Christopher Constantine
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Club Secretary

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Head Coach

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